

# Patent/ Design Prosecution

“General practice firm **Vision & Associates** has a highly esteemed IP practice. It is commended for its patent prosecution and contentious work. Samsung Electronics and Nokia are notable clients. Head of IP *Dzung Nguyen*, a patent specialist, and *Dzung Le*, special counsel instructed in oppositions and domain name matters, receive a significant amount of work from Japan and the US. Long Le has developed his practice by assisting with a global brand’s patent portfolio management. Quan Nguyen assisted with an expert assessment for the Vietnam IP Research Institute of a potential patent infringement.”

*IP Stars, Patent Editorial 2018*

**Recommended:** “An outstanding performer in patent prosecution and enforcement, Vision & Associates is home to a myriad of technically gifted individuals who are unwaveringly responsive and supported by a state-of-the-art docketing system. Buyers can rest easy, knowing that whatever hurdles arise, the Vision team stands ready to fight their corner. IP department head *Nguyet Dzung Nguyen* adopts a hands-on approach. She leads on a host of instructions for healthcare and electronics giants and guarantees quality thanks to her meticulous attention to detail. An expert in corporate law and a former patent examiner, *Pham Nghiem Xuan Bac* is a discerning choice for foreign investors with unwieldy and extensive IP portfolios and is an ever-reliable guide through contentious encounters.”

*IAM Patent 1000*

***Intellectual property is more than just patents, designs, trademarks and copyrights, it is often the foundation of many for building a strong business and critical assets in many more. How you define, register and protect your innovation and creativity are strategic bottom-line issues in today’s market,***

*not only in Vietnam but in a wider market, to create and maintain your competing edge. We understand the issues and can help you register, protect and use your intellectual property*

## **Our Team**

We have a team of patent lawyers who have a wealth of experience and knowledge, not only in the local intellectual property/ patent laws but also in the international laws and conventions that govern the procurement and enforcement of patents worldwide. In addition, our lawyers have degrees in a wide variety of technical fields (including biology, engineering, chemistry, electricity, mechanical, pharmacy, and computer), and can work together to provide a comprehensive and package service to our clients. Above all, our team is known to be the first choice in the sector in Vietnam.

## **Our Services**

Your patents are an increasingly important and valuable component of your asset portfolio in today's market. We offer innovative, commercially-focused and practical advice to help you protect and manage your patents portfolio strategically. Our services in this area include:

- Patent/design registration (including preparation, translation and filing of applications to for patents, designs and utility models, including advising clients on the patentability and protection of inventions);
- Protection program (including advice on or help to formulate programs to identify and protect inventions);
- Patent licensing (including patent licensing and cross-licensing work);
- Patent litigation and disputes (involving patent infringement, oppositions, ownership dispute/interference proceedings, and alternative dispute resolution).

## **Our Clients**

Our clients in this area include Bayer, Coca-Cola, Pharmexa, Denso, Matsushita Electric, Toyota Jidosha Kabushiki Kaisha, LG Households & Healthcare, Samsung Electronics, etc..