

Enforcement & Litigation

“Tier 1: [Nguyen Nguyet Dzung](#) and [Do Quang Hung](#) are key names in the large team at [Vision & Associates](#), which also includes well-respected managing partner [Pham Nghiem Xuan Bac](#). The firm advised Ponaflex on a requested cancellation of trade mark to allow ‘Pona & device’ to be licensed in the client’s name in Vietnam and has experience in handling litigation over counterfeit products. Other clients include Yahoo! and Hewlett-Packard.”

Asia Pacific Legal 500 2017/2018

Intellectual property is more than just patents, designs, trademarks and copyrights, it is often the foundation of many for building a strong business and critical assets in many more. How you define, register and protect your innovation and creativity are strategic bottom-line issues in today’s market, not only in Vietnam but in a wider market, to create and maintain your competing edge. We understand the issues and can help you register, protect and use your intellectual property.

Our Team

Together with legal practice, our IP enforcement & litigation team’s experience extends to all kinds of intellectual property, including patents, designs, trademarks (anti-counterfeiting), copyrights (anti-piracy), domain name, trade names, trade secrets, and unfair competition.

With those, we can assist clients not only in establishing, maintaining the IP rights but also enforcing them in Vietnam. Since IP enforcement and litigation often requires close coordination among the team, between the team and competent authorities, we have created and maintained a strong relationships with many competent authorities, including NOIP, customs, market management, competition management, arbitration, and court system. Above all, our team is known to

be the first choice in the sector in Vietnam.

Our Services

We are pioneers in using creative and effective enforcement strategies aimed at e.g. stopping the mass production of counterfeits and pirated goods, and preventing any variations thereof. We follow both tested and innovative approach, on a case-by-case basis. We employ different types of remedies, from civil, criminal to administrative remedies against infringers, and particularly work closely with competent authorities. Our services in this area include:

- IP identification, investigation, survey;
- Anti-counterfeiting, anti-piracy and preventive program (including public relations);
- Warning, negotiation, mediation, dispute resolution, arbitration;
- Representing and defending before competent authorities (including NOIP, customs, market management, competition management, arbitration, and court system); and Enforcement.

Our Clients

Our clients in this area include Yonex, LG Household, S.P.I. Spirits, Yahoo!, 7 Eleven, Samsonite, J & P Cost, ICI Paints, etc..