Patent/ Design Prosecution

"General practice firm **Vision & Associates** has a highly esteemed IP practice. It is commended for its patent prosecution and contentious work. Samsung Electronics and Nokia are notable clients. Head of IP *Dzung Nguyen*, a patent specialist, and *Dzung Le*, special counsel instructed in oppositions and domain name matters, receive a significant amount of work from Japan and the US. Long Le has developed his practice by assisting with a global brand's patent portfolio management. Quan Nguyen assisted with an expert assessment for the Vietnam IP Research Institute of a potential patent infringement."

IP Stars, Patent Editorial 2018

Recommended: "An outstanding performer in patent prosecution and enforcement, Vision & Associates is home to a myriad of technically gifted individuals who are unwaveringly responsive and supported by a state-of-the-art docketing system. Buyers can rest easy, knowing that whatever hurdles arise, the Vision team stands ready to fight their corner. IP department head Nguyet Dzung Nguyen adopts a hands-on approach. She leads on a host of instructions for healthcare and electronics giants and guarantees quality thanks to her meticulous attention to detail. An expert in corporate law and a former patent examiner, Pham Nghiem Xuan Bac is a discerning choice for foreign investors with unwieldy and extensive IP portfolios and is an ever-reliable guide through contentious encounters."

IAM Patent 1000

Intellectual property is more than just patents, designs, trademarks and copyrights, it is often the foundation of many for building a strong business and critical assets in many more. How you define, register and protect your innovation and creativity are strategic bottom-line issues in today's market,

not only in Vietnam but in a wider market, to create and maintain your competing edge. We understand the issues and can help you register, protect and use your intellectual propert

Our Team

We have a team of patent lawyers who have a wealth of experience and knowledge, not only in the local intellectual property/ patent laws but also in the international laws and conventions that govern the procurement and enforcement of patents worldwide. In addition, our lawyers have degrees in a wide variety of technical fields (including biology, engineering, chemistry, electricity, mechanical, pharmacy, and computer), and can work together to provide a comprehensive and package service to our clients. Above all, our team is known to be the first choice in the sector in Vietnam.

Our Services

Your patents are an increasingly important and valuable component of your asset portfolio in today's market. We offer innovative, commercially-focused and practical advice to help you protect and manage your patents portfolio strategically. Our services in this area include:

- Patent/design registration (including preparation, translation and filing of applications to for patents, designs and utility models, including advising clients on the patentability and protection of inventions);
- Protection program (including advice on or help to formulate programs to identify and protect inventions);
- Patent licensing (including patent licensing and crosslicensing work);
- Patent litigation and disputes (involving patent infringement, oppositions, ownership dispute/interference proceedings, and alternative dispute resolution).

Our Clients

Our clients in this area include Bayer, Coca-Cola, Pharmexa, Denso, Matsushita Electric, Toyota Jidosha Kabushiki Kaisha, LG Households & Healthcare, Samsung Electronics, etc..