

# Copyright Prosecution

“The IP team at Vision & Associates is led by *Dzung Nguyen*. The firm is recommended for trade mark and copyright work. A client notes that practitioners at the firm are “professional, responsive and communicate well”. IP deputy director Hung Do handles trade mark registration and contentious matters. Also in the soft IP team are Hong Nguyen; Ha Nguyen, a deputy director who works on prosecution; and Quan Nguyen, who assists with enforcement actions. Clients of the firm include Yahoo! and Sony.”

*IP Stars, Trademark & Copyright Editorial 2018*

***Intellectual property is more than just patents, designs, trademarks and copyrights, it is often the foundation of many for building a strong business and critical assets in many more. How you define, register and protect your innovation and creativity are strategic bottom-line issues in today’s market, not only in Vietnam but in a wider market, to create and maintain your competing edge. We understand the issues and can help you register, protect and use your intellectual property.***

## **Our Team**

We have a team of copyright lawyers who have a wealth of experience and knowledge, not only in the local intellectual property/ copyright laws but also in the international laws and conventions that govern the procurement and enforcement of copyrights worldwide. With those, we can assist clients in establishing, maintaining, and enforcing copyrights in Vietnam. We provide practical guidance and precision in translation and other services needed during the registration process. Rather than simply communicating problems and impediments, we create and provide clients with solutions. Above all, our team is known to be the first choice in the sector in Vietnam.

## Our Services

We advise and assist clients in determining the protection possibilities, counselling on registration and other steps that can yield significant advantages in licensing and protecting copyrights. Our services in this area include:

- Copyrightability advice;
- Research for ownership and protectability issues;
- Advice on registration, use and protection;
- Agreement negotiation and preparation for the creation, ownership, licensing, purchase, sale or collection of royalties (under copyright licenses) of copyright material;
- Infringement advice and anti-piracy (including taking legal action against infringers); and
- Copyright dispute litigation.

## Our Clients

Our clients in this area include Population Service International, IDG Ventures Vietnam, Apave Vietnam & Southeast Asia, Heritage Snacks & Foods, LG Electronics, Sony Corporation, Yahoo!, etc..

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# Trademark Prosecution

**Tier 1:** Vision & Associates' IP practice, led by Do Quang Hung, advises owners of world-renowned intellectual property on anti-counterfeiting, registration oppositions and filings concerning trade marks and patents. At partner level, Nguyen Thi Thu Ha is a key contact, while senior associates Nguyen Vu Quan and Nguyen Thuy Hong are also noted. Clients include Jack Daniel's, Herbalife, Marvel Entertainment and Unilever.

**Band 1:** “Advises blue-chip clients across media, consumer products and technology on the protection of IP rights in Vietnam. Frequently assists in both prosecution and enforcement. Additional capacity in respect of domain name registration and resolution of cybersquatting issues.” “Key players in the market; they’ve been around a long time and have developed a good team.” Head of the trade mark department Do Quang Hung [*Band 2*] assists multinational clients on trade mark infringement proceedings in Vietnam. He also has experience advising on IP rights in Laos and Cambodia.”

**Chambers Asia 2016/2017**

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## **Our Team**

We have a team of trademark lawyers who have a wealth of experience and knowledge, not only in the local intellectual property/ trademark laws but also in the international laws and conventions that govern the procurement and enforcement of trademark worldwide. With those, we can assist clients in establishing, maintaining, and enforcing trademark rights not only in Vietnam, but also from Vietnam and in the region. We provide practical guidance and precision in translation and other services needed during the registration process. Rather than simply communicating problems and impediments, we create and provide clients with solutions. Above all, our team is known to be the first choice in the sector in Vietnam.

## **Our Services**

Your trademarks are an increasingly important and valuable component of your asset portfolio in today's brand-driven global economy. We offer innovative, commercially-focused and practical advice to help you protect and manage your trademark portfolio strategically. Our services in this area include:

- Advising on selection and suitability of marks for registration;
- Trademark classifications;
- Searching prior registrations and applications;
- Advising on prospects for obtaining registration;
- Filing applications and prosecution to registration;
- Conducting opposition proceedings;
- Advising on proper use of trademarks in packaging, labelling, advertising in print and electronic media;
- Watching and renewing registrations;
- Advising on rights in trade names, trade dress, passing-off, unfair competition, and unregistered trademark rights acquired through use;•
- Negotiating and drafting agreements for the purchase, sale, or licensing of trademark rights;
- Registering license and user agreements; and
- Trademark enforcement and litigation.

## **Our Clients**

Our clients in this area include not only domestic clients such as HTV, PEB, Sowatco, etc., but also multi-national companies such as Lacoste, HP, Parfums Christian Dior, Boeing, P&G, Mead Johnson, GE, Warner Bros., etc..

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# Patent/ Design Prosecution

“General practice firm **Vision & Associates** has a highly esteemed IP practice. It is commended for its patent prosecution and contentious work. Samsung Electronics and Nokia are notable clients. Head of IP *Dzung Nguyen*, a patent specialist, and *Dzung Le*, special counsel instructed in oppositions and domain name matters, receive a significant amount of work from Japan and the US. Long Le has developed his practice by assisting with a global brand’s patent portfolio management. Quan Nguyen assisted with an expert assessment for the Vietnam IP Research Institute of a potential patent infringement.”

*IP Stars, Patent Editorial 2018*

**Recommended:** “An outstanding performer in patent prosecution and enforcement, Vision & Associates is home to a myriad of technically gifted individuals who are unwaveringly responsive and supported by a state-of-the-art docketing system. Buyers can rest easy, knowing that whatever hurdles arise, the Vision team stands ready to fight their corner. IP department head *Nguyet Dzung Nguyen* adopts a hands-on approach. She leads on a host of instructions for healthcare and electronics giants and guarantees quality thanks to her meticulous attention to detail. An expert in corporate law and a former patent examiner, *Pham Nghiem Xuan Bac* is a discerning choice for foreign investors with unwieldy and extensive IP portfolios and is an ever-reliable guide through contentious encounters.”

*IAM Patent 1000*

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*not only in Vietnam but in a wider market, to create and maintain your competing edge. We understand the issues and can help you register, protect and use your intellectual property*

## **Our Team**

We have a team of patent lawyers who have a wealth of experience and knowledge, not only in the local intellectual property/ patent laws but also in the international laws and conventions that govern the procurement and enforcement of patents worldwide. In addition, our lawyers have degrees in a wide variety of technical fields (including biology, engineering, chemistry, electricity, mechanical, pharmacy, and computer), and can work together to provide a comprehensive and package service to our clients. Above all, our team is known to be the first choice in the sector in Vietnam.

## **Our Services**

Your patents are an increasingly important and valuable component of your asset portfolio in today's market. We offer innovative, commercially-focused and practical advice to help you protect and manage your patents portfolio strategically. Our services in this area include:

- Patent/design registration (including preparation, translation and filing of applications to for patents, designs and utility models, including advising clients on the patentability and protection of inventions);
- Protection program (including advice on or help to formulate programs to identify and protect inventions);
- Patent licensing (including patent licensing and cross-licensing work);
- Patent litigation and disputes (involving patent infringement, oppositions, ownership dispute/interference proceedings, and alternative dispute resolution).

## **Our Clients**

Our clients in this area include Bayer, Coca-Cola, Pharmexa, Denso, Matsushita Electric, Toyota Jidosha Kabushiki Kaisha, LG Households & Healthcare, Samsung Electronics, etc..