

# 2011/2012

Vision & Associates is locally and internationally recognized as a leading professional firm of Vietnam.

<b>Asia Pacific Legal 500</b>	<p style="text-align: center;"><b><u>Overview:</u></b></p> <p style="text-align: center;"><b><u>Banking and Finance:</u></b></p> <p style="text-align: center;"><b><u>Tier 2</u></b></p> <p>Vision &amp; Associates provides operational support to a number of Asian and European banks, and has recently been involved in drafting and negotiating documentation for lenders seeking to extend term loan facilities to clients.</p> <p>The Lawyers: Luu Tien Ngoc and Ngo Trung Hieu are the key banking and finance lawyers.</p> <p style="text-align: center;"><b><u>Capital Markets:</u></b></p> <p style="text-align: center;"><b><u>Tier 2</u></b></p> <p>Vision &amp; Associates has successfully kept busy preparing corporate bond issues on behalf of local companies, and is advising one sizeable manufacturing client on preparations for a domestic IPO.</p> <p>The Lawyers: Luu Tien Ngoc and Ngo Trung Hieu are the firm's main capital markets partners</p> <p style="text-align: center;"><b><u>Corporate and M&amp;A:</u></b></p> <p style="text-align: center;"><b><u>Tier 2</u></b></p> <p>Vision &amp; Associates provides corporate support and investment advice, [...].</p> <p>The Lawyers: Pham Nghiem Xuan Bac, Luu Tien Ngoc, Ngo Trung Hieu and Le Quynh Anh are the key corporate partners.</p> <p style="text-align: center;"><b><u>Dispute Resolution:</u></b></p> <p style="text-align: center;"><b><u>Tier 1</u></b></p> <p>Vision &amp; Associates recently won contract arbitration for an Indonesian client against a state-owned entity and a sizeable debt recovery action for a Taiwanese client. It frequently handles labour disputes for employees.</p> <p>The Lawyers: Pham Nghiem Xuan Bac and Le Tuan Anh are recommended.</p> <p style="text-align: center;"><b><u>Insurance:</u></b></p> <p style="text-align: center;"><b><u>Tier 1</u></b></p> <p>Vision &amp; Associates has recently advised several insurance sector players on establishing subsidiaries or joint ventures and on operational issues.</p> <p>The Lawyers: Pham Nghiem Xuan Bac and Le Quynh Anh are recommended.</p> <p style="text-align: center;"><b><u>Intellectual Property:</u></b></p> <p style="text-align: center;"><b><u>Tier 1</u></b></p> <p>Vision &amp; Associates handles prosecution, enforcement and disputes concerning trademarks and domain names plus some copyright and franchising work.</p> <p>The Lawyers: Le Thi Kim Dzung and Do Quang Hung are recommended, along with managing partner Pham Nghiem Xuan Bac (Leading individual) who is a former NOIP patent examiner.</p> <p style="text-align: center;"><b><u>Real Estate and Construction:</u></b></p> <p style="text-align: center;"><b><u>Tier 3</u></b></p> <p>Vision &amp; Associates provides day-to-day corporate advice, contract drafting and negotiation support to developers, construction and engineering companies...</p> <p>The Lawyers: Le Quynh Anh is recommended.</p> <p style="text-align: center;"><b><u>TMT:</u></b></p> <p style="text-align: center;"><b><u>Tier 2</u></b></p> <p>Vision &amp; Associates represents Yahoo! South East Asia plus a mobile phone operator and a global telecoms player looking to access Vietnam.</p> <p>The Lawyers: Le Tuan Anh and Dang Trong Hieu are the primary telecoms partners.</p>
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**Banking and Finance:**

**Tier 3**

Vision & Associates is a reputable choice for transactional endeavours and provides counseling in capital markets, insurance, securities and banking and finance, among other areas. In the last year, the firm enjoyed a remarkable deal flow, with one highlight seeing partners Luu Tien Ngoc and Ngo Trung Hieu advise FBS, on a corporate bond issuance, [...]. Foreign lawyer Geoff Sutherland, managing partner Pham Nghiem Xuan Bac and Luu Tien Ngoc further featured for Habubank. Demonstrating its contribution to the country's legal development, the firm guides the WB with a regulatory review, including the development of a PPP framework for infrastructure projects.

**Corporate/ M&A:**

**Tier 3**

Keeping active on a number of mandates from foreign and domestic corporations as well as government entities, [...], Vision & Associates takes an unfaltering stance in the rankings. In the last year, the team engaged in various noteworthy deals, such as advising AIG/AIA Vietnam in a transaction where Prudential intended to acquire AIG's life insurance business. Geoff Sutherland, Pham Nghiem Xuan Bac and Luu Tien Ngoc took part in that deal. In another highlight, VOF sought the firm's prowess on its proposed share acquisitions [in Vietnam].

**Construction & Real Estate:**

**Tier 3**

Vision & Associates boosted its track record in the last year representing various real estate developers and other clients under retainer agreements on domestic and cross-border matters. In one transaction, the well-respected managing partner Pham Nghiem Xuan Bac and partners Le Tuan Anh and Dang Trong Hieu are assisting Obayashi Corporation [...]. Partner Le Quynh Anh further helmed a team for An Khanh New City Development Joint Venture Company, a joint venture between Vietnam Construction and Import-Export Corporation (Vinaconex) and Korea's Posco Engineering & Construction, for the construction of North An Khanh – Splendor a new urban area.

**Dispute Resolution:**

**Tier 3**

"We had a sensitive, well-known case", says one client. "We hired managing partner Pham Nghiem Xuan Bac and he did a good job". Vision & Associates continues to be a smart choice for litigation, arbitration and mediation affairs. In a case that intertwines labour and employment, partner Le Tuan Anh led a team that advised a number of employees against employers for illegal termination and unfair treatment. The lawyer further helmed a group for Vietnam-Japanese Company on debt recovery.

**Energy & Natural Resources:**

"We had a sensitive, well-known case", says one client. Though better known for its expertise in business law, Vision & Associates kept busy in the last year working on a handful of mandates. In one highlight, partner Le Quynh Anh is leading the team for An Khanh New City Development Joint Venture Company involving an investment in the construction and power supply installation of a new urban area. Partner Le Tuan Anh further managed a team for Vietmindo Energitama [...].

**Intellectual Property:**

**Tier 2**

Bolstering its offering this past year with the hires of three patent attorneys and two trade mark attorneys, Vision & Associates team took on a number of memorable cases to keep its tier two spot intact. Partner Do Quang Hung who holds more than 15 years of experience in this department, is well-known and particularly active in recent IP enforcement and litigation cases...

In another notable highlight, managing partner Pham Nghiem Xuan Bac is helming a team for the Smoothie Factory in filing a trade mark application and reviewing franchise agreements and other documents for its operations in Vietnam. Partner Le Thi Kim Dzung is another member achieving favourable results for her work in this area.

**Banking & Capital Markets:****Band 3**

This 14-partner firm wins widespread acclaim for the “commercial sense and understanding of the core issues” it brings to banking and finance matters. It also generates praise for being well informed of changes to the continually developing laws of Vietnam. As such, it is regularly instructed by such heavyweights... Another feature of the practice is its work on behalf of government funds in the infrastructure arena.

The Lawyers: Founding partner Pham Nghiem Xuan Bac [Band 3] handles banking and finance and capital markets work as part of his broad commercial practice. Clients agree that his presence on their deals “adds real value.” He and fellow partner Luu Tien Ngoc [Band 4] combine legal practice with consultancy and they, along with the rest of the team, are deemed to “be exceptional value for money.”

**Corporate and M&A:****Band 3**

While this firm’s best-known strengths remain within the IP field, it continues to develop its expertise in the corporate arena. The “informed and always up-to-date” group garners praise for its work in M&A, corporate governance and foreign direct investment.

The Lawyers: Founding partner Pham Nghiem Xuan Bac [Band 2] combines a transactional workload with his role as managing partner of the firm. Clients are confident that “he always has a knowledgeable stance on complex questions.” Foreign investment, governance and restructuring, and state-owned enterprise reform and development all fall within his broad remit. Luu Tien Ngoc [Band 3] is highlighted by clients for “developing an in-depth knowledge of our business and the issues we confront,” while Le Quynh Anh [Band 3] advises on foreign direct investment projects and SMEs in Vietnam.

**Dispute resolution:****Band 2**

Although this team remains best known for IP-related contentious matters, the past year has seen it substantially expand its client base into a number of new sectors. As a result, it has been particularly busy acting for a number of foreign investor clients on their disputes concerning investments into Vietnam. Clients laud the five-lawyer team for “always giving measured and well thought-out advice,” and are impressed with its “ability to fight hard for our interests.”

**Intellectual Property:****Band 1**

As the pre-eminent domestic IP firm in Vietnam, Vision & Associates offers a full-service contentious and non-contentious practice that takes on patent and design, trade mark and copyright, and enforcement and litigation work. The firm fields one of the largest teams in the country, and its expertise stretches to include related work in Laos and Cambodia. Clients benefit from its close connections with key government authorities to safeguard their portfolios.

The Lawyers: A former legal expert and patent examiner for the National Office of Intellectual Property (NOIP), managing partner Pham Nghiem Xuan Bac [Band 2]’s areas of concentration include commercial IP advice, registrations and enforcement. IP group head Le Thi Kim Dzung [Band 1] is known for “getting things done,” while Do Quang Hung [Band 3] is an authority on IP rights enforcement and dispute settlement work, particularly regarding domain name disputes.

**Real Estate:****Band 2**

This real estate team receives a broad range of mandates from a varied mix of foreign and local clients, and moves up Chambers’ tables based on positive feedback from clients, international counsel and local peers. Sources highlight the firm’s continued growth and expansion into multiple practice areas and its budding projects practice, which specialises in build-operate-transfer and similar PPP projects. The corporate real estate and property development practice tackles retail, commercial, industrial and residential projects in the public, tourism, hospitality and entertainment sectors.

The Lawyers: Le Quynh Anh is the firm’s key contact in this practice area.

**TMT:****Band 1**

This practice leads the pack as the domestic heavyweight for TMT concerns, having represented leading international companies... The team’s core strengths include telecoms and media work, but its main focus is on online business, where it advises clients on Internet privacy, software development, licensing and maintenance agreements, registration and enforcement of legal rights and business process outsourcing.

The Lawyers: Dang Trong Hieu [Band 2] and Le Tuan Anh are the main points of contact.

<b>International Finance Law Review</b>	<p style="text-align: center;"><b><u>Overview:</u></b></p> <p>“Vision Associates is a good law firm in Vietnam,” comments one client, who points out, “Ms [Le] Quynh Anh and Mr [Ngo Trung] Hieu are good lawyers in the real estate and foreign investment businesses in Vietnam.”</p> <p>Not only does the outfit boast a stable group of foreign and domestic corporations as clients, the associate firm of Norton Rose is also an avid choice for government agencies, including the Ministry of Finance and the State Bank of Vietnam.</p> <p>The team has engaged in a number of noteworthy deals this past year, such as advising AIG/AIA Vietnam in the transaction where Prudential intended to acquire AIG’s life insurance business. Another achievement was the firm’s counselling of VOF on its proposed share acquisitions in Vietnam.</p> <p>Providing solid advice in the capital markets space, partners Luu Tien Ngoc and Ngo Trung Hieu helped FBS, on a corporate bond issuance. Habubank also looked to the attorneys regarding an International Swaps and Derivatives Association (Isda) agreement with a foreign bank. Foreign lawyer Geoff Sutherland, along with partners Luu Tien Ngoc and Nguyen Dinh Nha, represented Hong Leong Bank Vietnam [...].</p> <p>On the non-transactional side, the firm contributes to the country’s economic development by continuing to assist the WB with regulatory review, including on the formation of a PPP framework for infrastructure projects.</p>
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